

Message Text

UNCLASSIFIED

PAGE 01 BONN 08782 121306Z
ACTION EUR-12

INFO OCT-01 EB-08 ISO-00 /021 W
-----082123 130654Z /10

R 121258Z MAY 78
FM AMEMBASSY BONN
TO USDOC WASHDC
INFO SECSTATE WASHDC 8475
USMISSION USBERLIN
AMCONSUL FRANKFURT

UNCLAS BONN 08782

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJECT: ADS REQUEST - MORRISON DESIGN, CULVER CITY, CA

DESPITE EXTENSIVE CANVASSING THE EMBASSY COULD LOCATE
ONLY THE FOLLOWING PROSPECT(S):

FIRMA HOFFNER MOEBELGESELLSCHAFT
WILMERSDORFER STRASSE 126
D-1000 BERLIN 12, GERMANY
CONTACT: HERR ALFRED SOBCZAK
PHONE: (030) 312-20-68
COMMENT: FIRM IS A MAJOR WEST BERLIN DISTRIBUTOR OF
HIGH QUALITY LEATHER CHAIRS IN LOCAL MARKET. FOR
PRODUCT OFFERED THERE COULD BE A MARKET IN BERLIN.
INTERESTED FIRM WAS ESTABLISHED IN 1971; EMPLOYS 6.
WELL-MANAGED COMPANY HAS ACHIEVED SUBSTANTIAL EXPANSION
OF ITS MARKET SHARE IN RELATIVELY BRIEF TIME. FIRM
OFFERS GOOD PROSPECTS FOR DEVELOPING NEW PRODUCT LINES
IN THE MARKET. MANAGEMENT WOULD LIKE ADDITIONAL PRODUCT
LITERATURE IN GERMAN, IF AVAILABLE. FIRM DESIRES
DIRECT CONTACT WITH THE ADC CLIENT.

AMCONSUL FRANKFURT COMMENT:
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POST HAS NOT BEEN ABLE TO IDENTIFY INTERESTED COMPANY.
IT APPEARS THAT COMPARATIVE HIGH QUALITY UPHOLSTERED
LEATHER CHAIRS ARE AVAILABLE ON THE MARKET (FREQUENTLY
OF ENGLISH ORIGIN) STARTING AT DM 1400,- RETAIL PRICE.
THE MORRISON CHAIR, ALSO IN VIEW OF HIGH SHIPPING COST
INVOLVED, IS NOT PRICE COMPETITIVE.

SHOULD ANOTHER EXPRESSION OF INTEREST BE ELICITED, THE
EMBASSY WILL REPORT IT IMMEDIATELY.

APPROVING OFFICER: GUSTAF COONTZ, COMMERCIAL COUNSELOR
STOESSEL

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NNN

Message Attributes

Automatic Decaptioning: Z
Capture Date: 01 jan 1994
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Draft Date: 12 may 1978
Decaption Date: 20 Mar 2014
Decaption Note: 25 YEAR REVIEW
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Disposition Approved on Date:
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Disposition Date: 01 jan 1960
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Disposition Reason:
Disposition Remarks:
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Litigation Codes:
Litigation History:
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Message ID: f4e716a0-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: ONLY
Original Previous Classification: n/a
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Review Action: RELEASED, APPROVED
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Secure: OPEN
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Subject: ADS REQUEST - MORRISON DESIGN, CULVER CITY, CA DESPITE EXTENSIVE CANVASSING THE EMBASSY COULD LOCATE ONLY THE FOLLOWING PROSPECT(S)
TAGS: BEXP, GE
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/f4e716a0-c288-dd11-92da-001cc4696bcc
Review Markings:
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